

## UN ROAD SAFETY COLLABORATION – AN OPPORTUNITY FOR ROTARIANS

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**From:** AUERT, Joëlle <auertjo@who.int>  
**Sent:** 13 November 2018 08:31  
**To:** John Philip <johnphilip@btconnect.com>  
**Cc:** TRAN, Nhan <trann@who.int>  
**Subject:** RE: FW: UN ROAD SAFETY COLLABORATION

Dear John,

Thank you for your message and follow-up on this initiative.

WHO has released a number of technical resources on road safety – one of the recent publications include a technical package presenting the most effective interventions in reducing road traffic deaths – it is called the Save LIVES package and available in various languages [https://www.who.int/violence\\_injury\\_prevention/publications/road\\_traffic/save-lives-package/en/](https://www.who.int/violence_injury_prevention/publications/road_traffic/save-lives-package/en/). Some videos were also developed to illustrate the different chapters of the package that can be accessed from the same link.

To help set priorities and identify gaps at national and global level, WHO also releases every 3 years or so a global status report on road safety presenting the global road safety picture as well as specific information by country (country profile). The country profile presents for each country the number and characteristics of the road traffic burden and provides information on a number of indicators touching on road safety management, infrastructure, road user behaviour and post-crash care. The last report as well as the country profile can be accessed on [http://www.who.int/violence\\_injury\\_prevention/road\\_safety\\_status/2015/en/](http://www.who.int/violence_injury_prevention/road_safety_status/2015/en/). The next global status report will be soon released - the launch is planned early next month (December 2018).

Depending on countries, burden type, opportunities, capacities etc., priorities areas for actions can vary a lot. Beyond the general resources referred to above, we will be happy to further tailor the technical resources we refer to, based on the needs you express for each country.

There are also global events such as the World Day of Remembrance for traffic victims and the UN Global Road Safety week which are always important events to commemorate those who were lost as well as to show greater demand for road safety. The World Day of Remembrance for traffic victims is held every year on the 3<sup>rd</sup> Sunday of November. This year theme will be `Roads have stories` and some corresponding advocacy resources are available on <https://worlddayofremembrance.org/>.

I hope this is of help.

Kind regards,

Joëlle

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